



Our Vision for the Future of the Oil Sands

Alberta's long-term vision for the oil sands forms the foundation for this strategic plan and is directly linked to the *Provincial Energy Strategy*:

Alberta is a global leader in the innovative, responsible, and collaborative development of oil sands. The benefits of development continue to support clean, healthy, and vibrant communities for Albertans and future generations. Communities and development reside together in a manner that balances progress with environmental stewardship.

This vision will guide implementation of the strategies as well as ongoing decision-making for oil sands development today and in the future.



Our Guiding Principles

The following principles provided the foundation for the development of this strategic plan and will form the basis for implementation.

Healthy environment and communities

- Promote responsible stewardship of natural resources and the environment.
- Foster healthy communities by managing social impacts and improving the quality of life for present and future generations.

Balanced growth

- Maximize long-term value and benefits from Alberta's oil sands while considering the economic, environmental, and social factors of development.
- Build on our strengths in developing our energy resources, and further increase our competitiveness within integrated North American and global markets.

Collaboration

- Collaborate and encourage co-operation, participation, and partnership with key stakeholders.
- Honour the constitutionally protected rights of Aboriginal people and their communities.
- Seek intergovernmental co-operation that respects the constitutional division of powers when addressing issues of mutual concern.

Public interest and accountability

- Respectfully consider input from all interested parties and communicate actions clearly to stakeholders and the public.
- Support the effectiveness of the free market through clear and sound government policy and economically efficient regulatory structures that are within the public interest.