



Our Outcomes

This strategic plan is aligned with the three broad outcomes of the *Provincial Energy Strategy*: clean energy production, wise energy use, and sustained economic prosperity.

This plan also embarks on a path that will further increase economic revenue from the oil sands, while addressing environmental and social impacts. It outlines steps related to investment in infrastructure, people, innovation, and environmental protection, and identifies ways to improve planning and coordination. Through leadership, resourcefulness, innovation, and responsibility, the plan aims to achieve the following outcomes related to Alberta's oil sands:

- optimized economic growth;
- reduced environmental footprint; and
- increased quality of life for Albertans today and in the future.